



Business Partner Name

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EQ Pure Arctic
Oil Video



It's in our nature



EQOLOGY™

The logo features the word "EQOLOGY" in a white, sans-serif font. The "EQ" is rendered in a bold, solid typeface, while the "OLOGY" is in a lighter, outlined font. A small trademark symbol (TM) is positioned at the top right of the "Y". The background is a vibrant blue with abstract, low-poly geometric shapes in varying shades of blue and teal, creating a modern, tech-oriented aesthetic.