

FIRST LOOK

EQOLOGY™

JOIN OUR MOVEMENT FOR BETTER HEALTH **WE CHANGE PEOPLE'S LIVES FOR THE BETTER!**



IT'S ALL ABOUT



PRODUCTS



BUSINESS

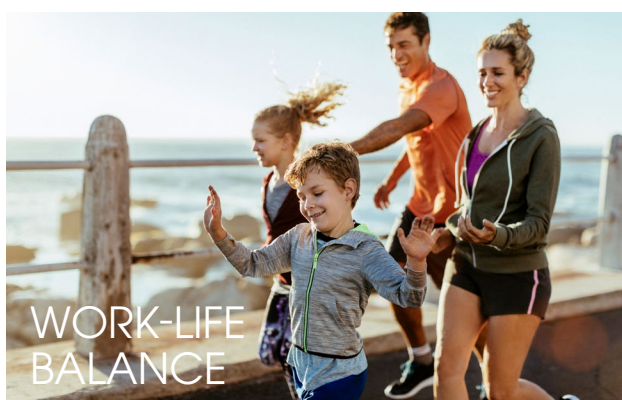


COMMUNITY

EQOLOGY IS A NORWEGIAN COMPANY THAT HAS SPECIALISED
IN DIETARY, TEST-BASED SUPPLEMENTS SINCE 1998.

- Operates in 31 European countries and is constantly expanding
- Fast growing company within the direct-sales industry
- Member of the Norwegian Direct Selling Association
- Focus on customers
- Online shopping, quick and easy delivery
- We offer probably the best omega-3 in the world
- Committed to sustainability

WE FOCUS ON MEGATRENDS



CONSISTENT GROWTH FROM 2015 WITH +839% GROWTH
IN CUSTOMER BASE



THE EUROPEAN DIRECT SALES MARKET
IS VALUED AT 30 BILLION €



THE OMEGA-3 MARKET IS VALUED
AT 18,2 BILLION € PER YEAR

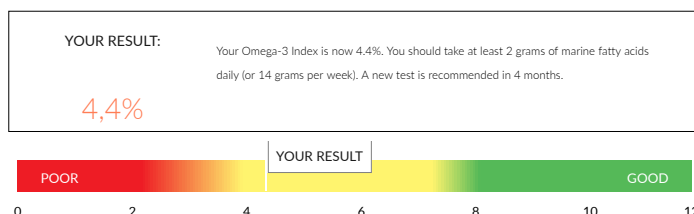


THE FUTURE OF HEALTH IS TEST-BASED NUTRITION

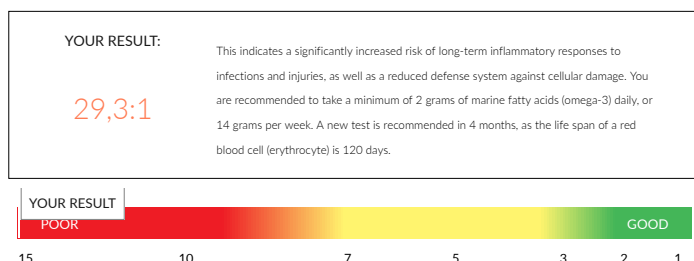
The Eqology Tests are analysed by our independent laboratory partner VITAS AS Laboratory in Oslo, Norway. Your results can be securely accessed on omegaratiotest.com in 20-25 business days.



Your Omega-3 index



Your Omega-6 (AA)/Omega-3 (EPA) ratio



OUR TESTS



FULL SPECTRUM OMEGA-3 TEST

Check the values of 11 important fatty acids, omega-3 index and omega-6/omega-3 ratio in the bloodstream.



VITAMIN K2+D3 TEST

Check the values of vitamin K2 and D3 concentrations in the bloodstream.

300.000+ TESTS CONDUCTED SINCE LAUNCH



DID YOU KNOW THAT ON AVERAGE 9 OUT OF 10 PEOPLE HAVE AN OMEGA-3 DEFICIENCY?

EQOLOGY PURE ARCTIC OIL

FULL SPECTRUM OMEGA-3



Pure omega-3 from Arctic wild fish with cold-pressed, high quality organic olive oil and vitamin D3.

- 100 % natural
- A vital source of Full Spectrum Omega-3 fatty acids
- Made from wild cod, caught in the nutrient-rich Arctic waters.
- Balances your omega-3 and omega-6 ratio
- Documented effect



Watch
Pure Arctic
Oil Video



NORWEGIAN



SUSTAINABLE



TRACEABLE

MEET ALL THE EQOLOGY PRODUCTS



Scan for
product
catalogue



START-UP ALTERNATIVES



EQOLOGY ULTIMATE KIT | € 1299, 3000 QV



EQOLOGY PROFESSIONAL KIT
€ 899, 2000 QV



EQOLOGY BUSINESS KIT
€ 499, 1000 QV



Customer Service



Logistics



Backoffice



Training



Support

MULTIPLE WAYS TO GET PAID

FROM CUSTOMERS

Share the product



BUILD YOUR TEAM

Share the business



HOW DO WE WORK?



GET YOUR PRODUCT
FOR FREE!

3
FOR
FREE



A CONCEPT WHERE YOU CAN
EARN YOUR INVESTMENT BACK!



A CONCEPT WHERE YOU
CAN RECEIVE YOUR OMEGA-3
TESTS OR VITAMIN K2+D3
TESTS FOR FREE!

EQOLOGY INCOME POTENTIAL

TITLE	AVERAGE INCOME PER MONTH*
TRIPLE DIAMOND AMBASSADOR	€ 60 000
DOUBLE DIAMOND AMBASSADOR	€ 40 000
DIAMOND AMBASSADOR	€ 20 000
DIAMOND PRESIDENT	€ 10 000
PLATINUM PRESIDENT	€ 6 900
GOLD PRESIDENT	€ 4 500
PRESIDENT	€ 2 200
VICE PRESIDENT	€ 1 000
DIRECTOR	€ 300
TEAM LEADER	€ 120
BUSINESS PARTNER	CAB

EQOLOGY LIFESTYLE TRIP



EQOLOGY BOOTCAMP ÅLESUND



EQOLOGY PLATINUM TRIP



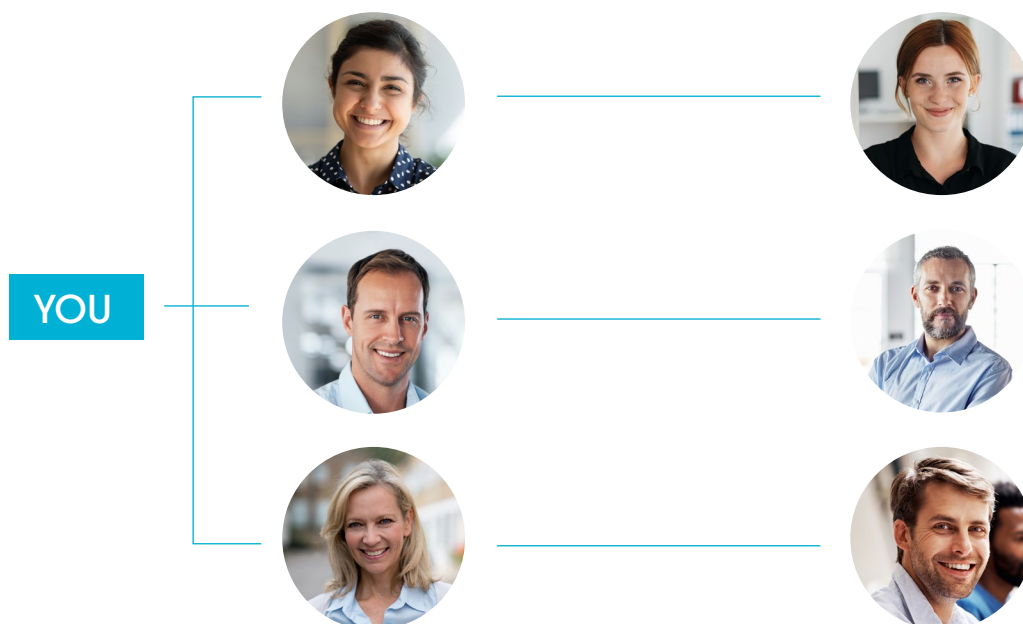
*Your earnings depend solely on your efforts and if requirements for the title are fulfilled. The average earnings are estimated amounts based on the 2022 compensation plan numbers.

IT'S EASY TO GET STARTED

3 STEPS TO SUCCESS IN YOUR FIRST 30 DAYS

1. SIGN UP 3 CUSTOMERS

2. SIGN UP 3 BUSINESS PARTNERS



In this example, you have 3 customers joining with the Pure K2 6 month subscription.

In this example, you have 3 Business Partners joining with the Eqology Professional Business Kit.

CONGRATULATIONS!

You became a Director in your first 30 days!



*For more information go to eqology.com

3. HELP YOUR 3 BUSINESS PARTNERS ACHIEVE THE SAME AND YOU WILL BECOME A VICE PRESIDENT!



TO SUM IT UP

- Full flexibility
- Home based business
- Documented products
- Simple system
- Teamwork
- Lifestyle & Travel
- Additional income
- No risk, no inventories

ARE YOU READY TO JOIN
OUR MOVEMENT **FOR
BETTER HEALTH?**

SECOND LOOK:

date

time

place

WE BELIEVE THAT THE
GREATEST GIFT YOU CAN
GIVE YOUR FAMILY AND
YOURSELF IS A **HEALTHY YOU.**

Børre Gjersvik, CVO Eqology



WE CHANGE
PEOPLE'S LIVES
FOR THE BETTER!

EQOLOGY

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It's in our nature