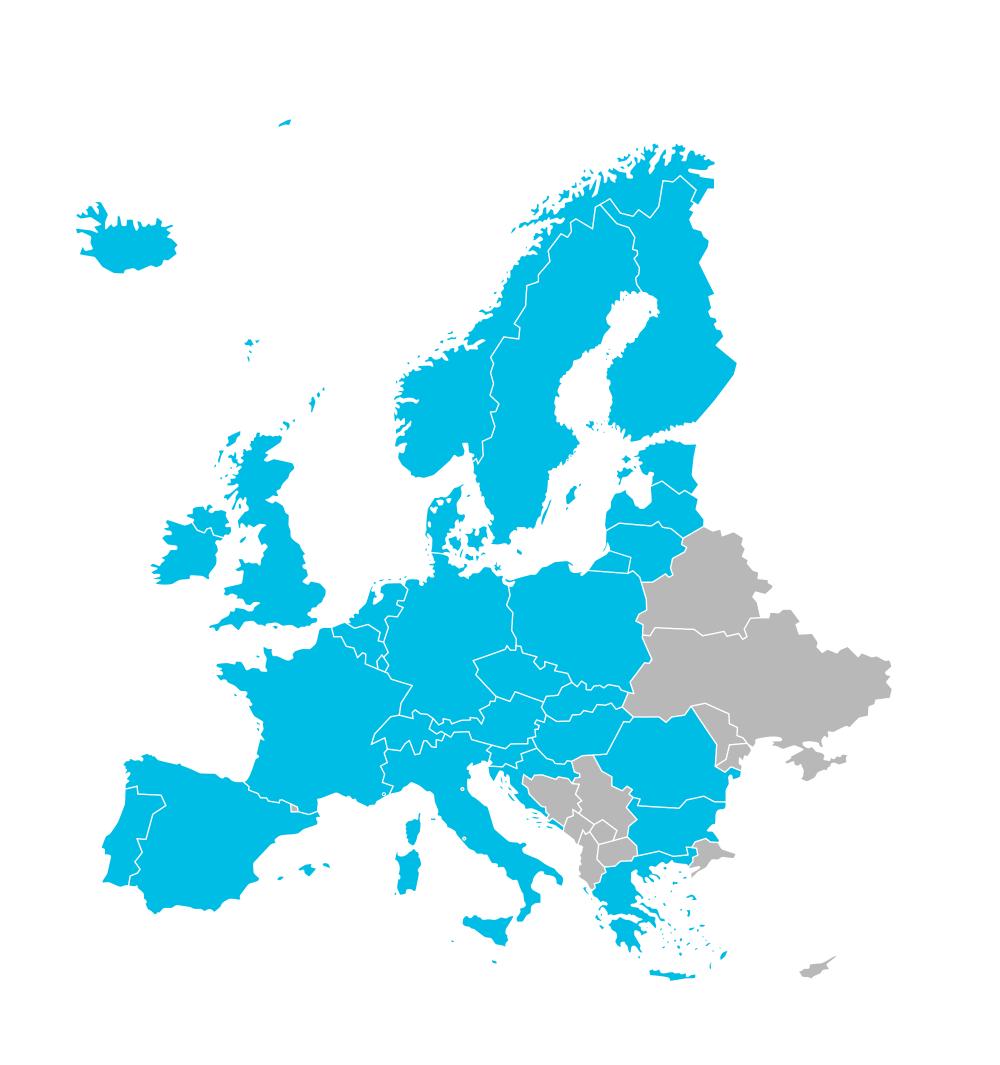
## 

### JOIN OUR MOVEMENT FOR A BETTER HEALTH

#### WE CHANGE PEOPLE'S LIVES FOR THE BETTER!



IT'S ALL ABOUT



**PRODUCTS** 



**BUSINESS** 



COMMUNITY

# EQOLOGY IS A NORWEGIAN COMPANY THAT HAS SPECIALISED IN DIETARY, TEST-BASED SUPPLEMENTS SINCE 1998.

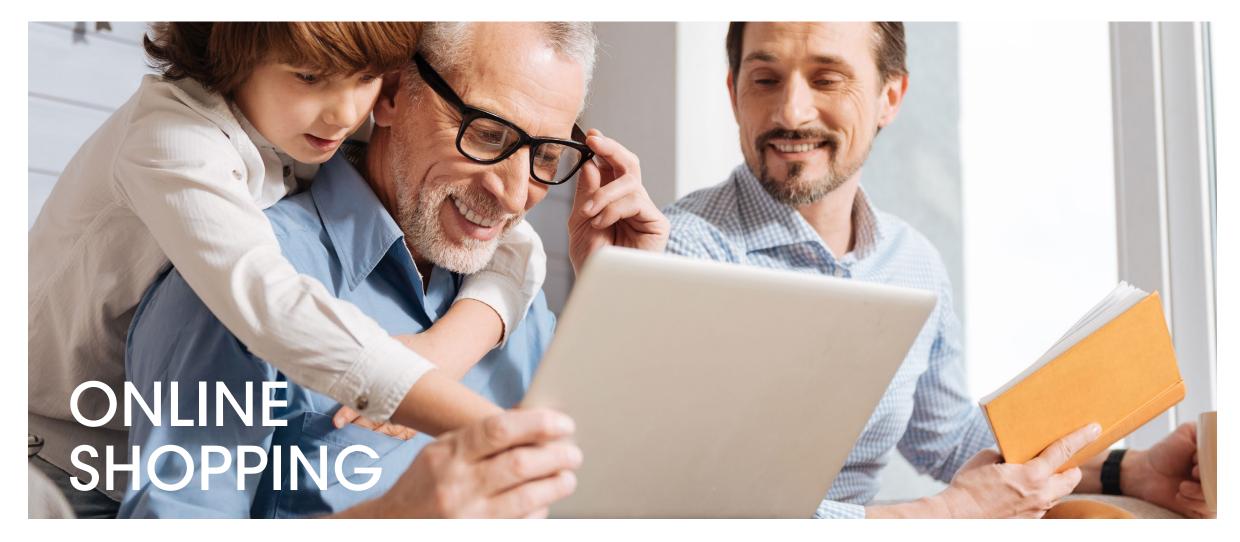
- Operates in 31 European countries and is constantly expanding
- Fast growing company within the direct-sales industry
- Member of the Norwegian Direct Selling Association

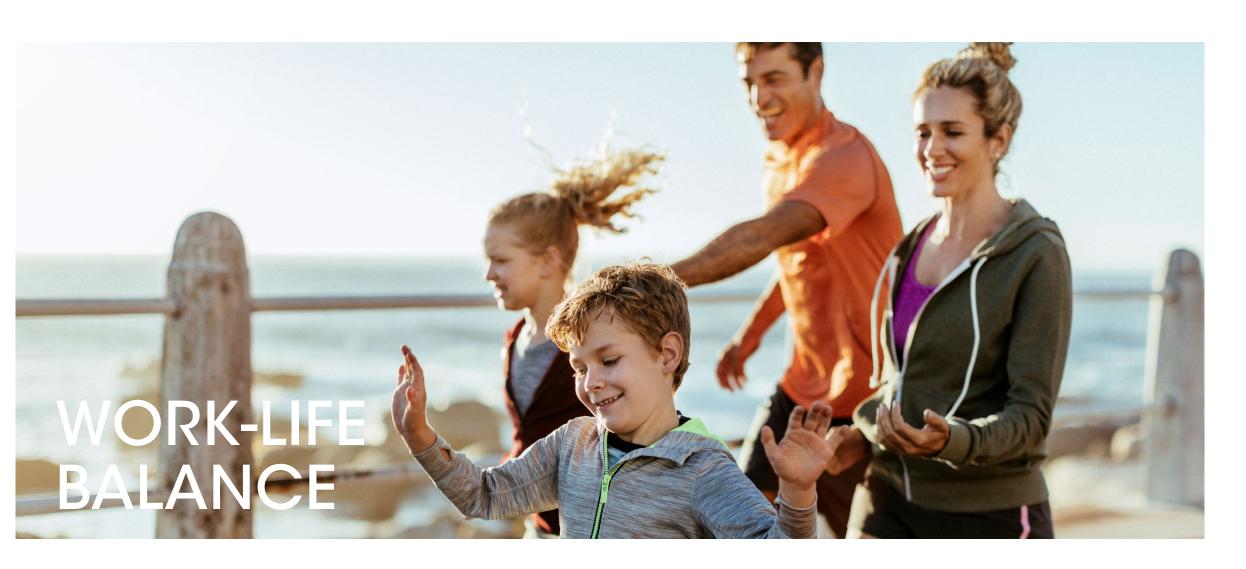
- Focus on customers
- Online shopping, quick and easy delivery
- We offer probably the best omega-3 in the world
- Committed to sustainability

### WE FOCUS ON MEGATRENDS

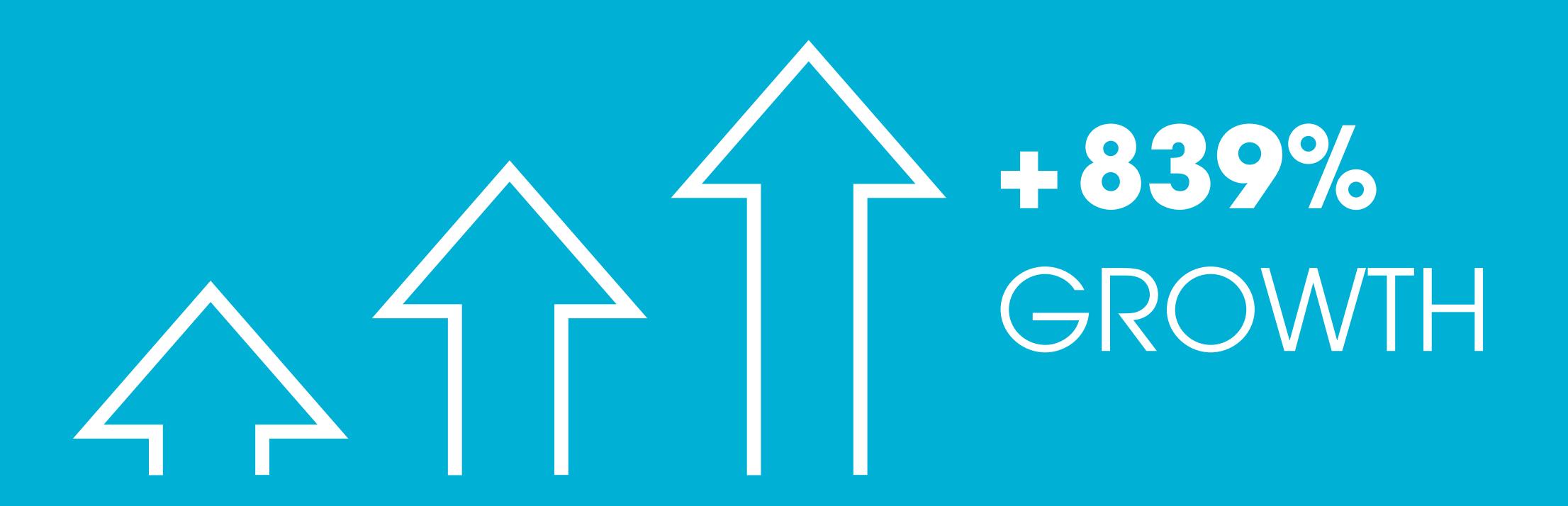






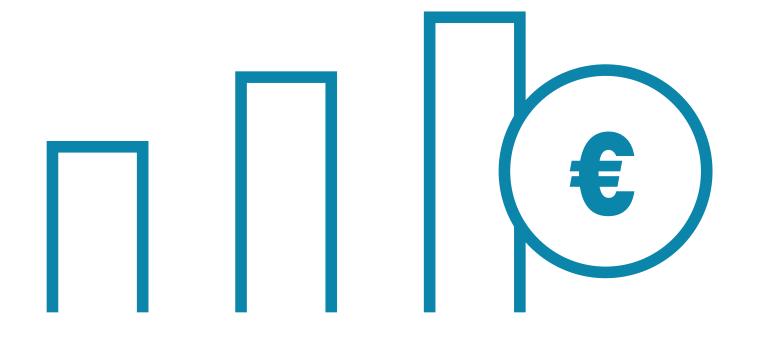


## CONSISTENT GROWTH FROM 2015 WITH +839% GROWTH IN CUSTOMER BASE



## THE OMEGA-3 MARKET IS VALUED AT 18.2 BILLION € PER YEAR

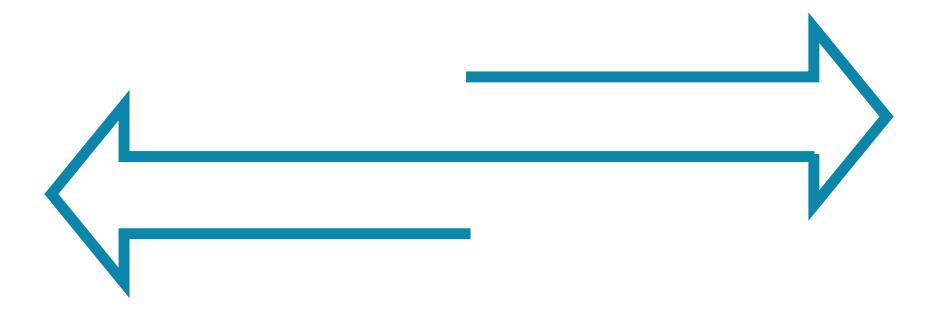
18.2 BN€
PERYEAR





## THE EUROPEAN DIRECT SALES MARKET IS VALUED AT 30 BILLION €

#### 30 BN €





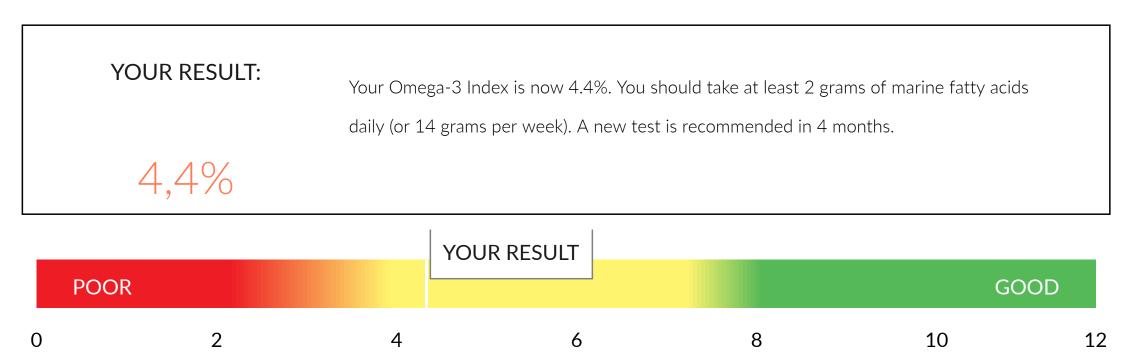
#### THE FUTURE OF HEALTH IS TEST-BASED

#### NUTRITON

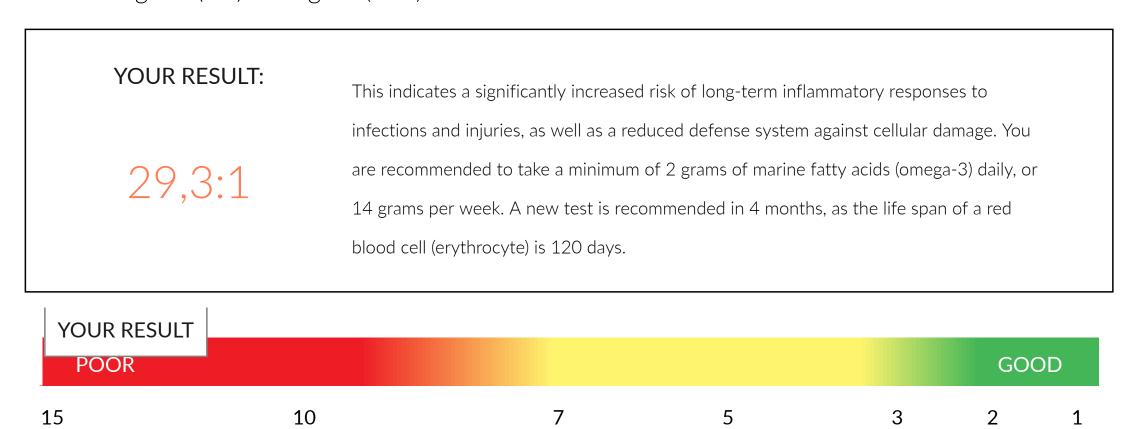
The Eqology Tests are analysed by our independent laboratory partner VITAS AS Laboratory in Oslo, Norway. Your results can be securely accessed on omegaratiotest.com in 20-25 business days.







#### Your Omega-6 (AA)/Omega-3 (EPA) ratio



#### 300.000+ TESTS CONDUCTED SINCE LAUNCH

#### **OUR TESTS**



FULL SPECTRUM OMEGA-3 TEST
Check the values of 11 important fatty acids, omega-3
index and omega-6/omega-3
ratio in the bloodstream.

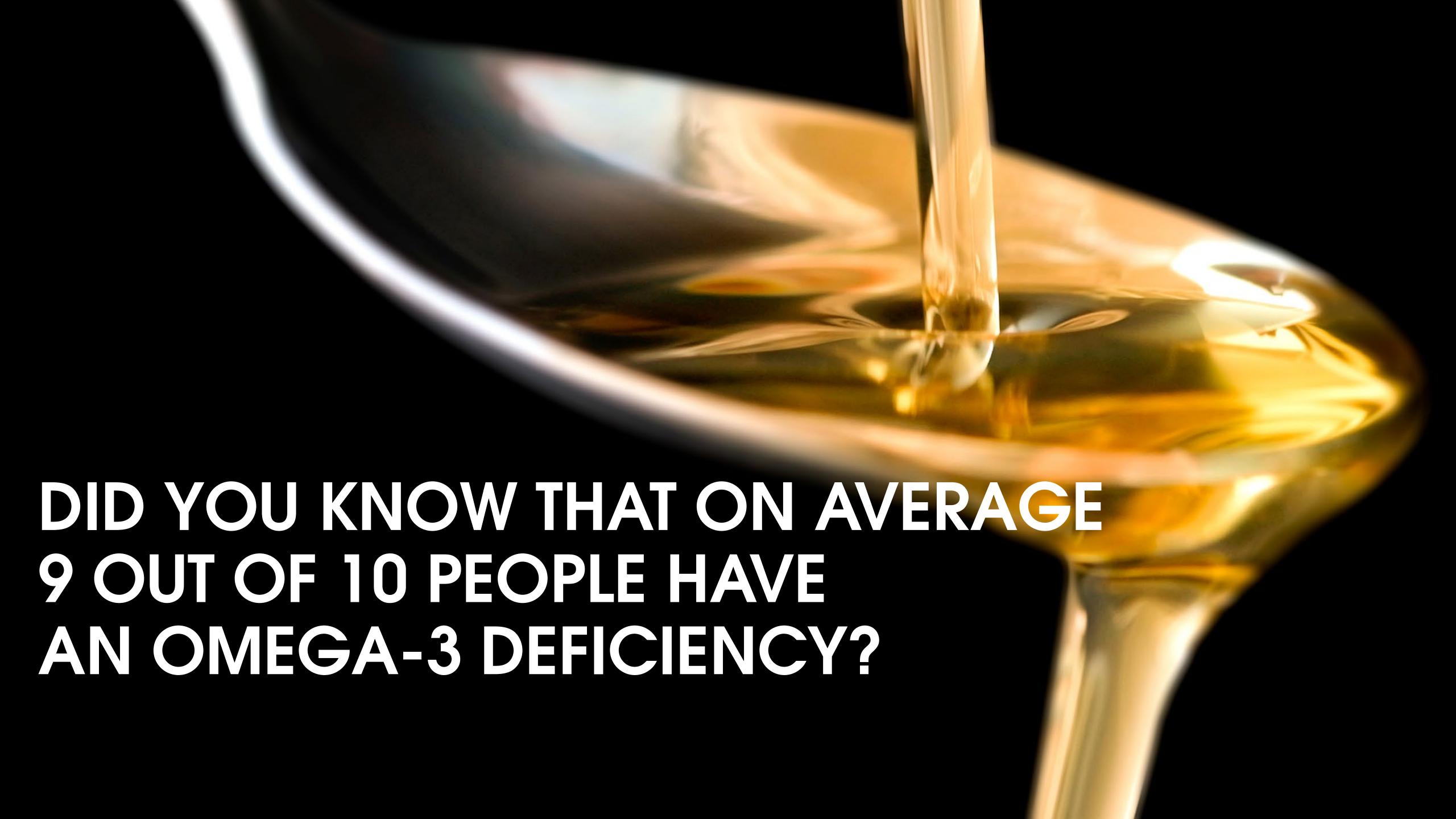


VITAMIN K2+D3 TEST

Check the values of vitamin K2 and D3 concentrations in the bloodstream.







### EQOLOGY PURE ARCTIC OIL

#### FULL SPECTRUM OMEGA-3

Pure omega-3 from wild, Arctic fish with cold-pressed, high-quality, organic olive oil, and vitamin D3.





















- 100 % natural
- A vital source
   of Full Spectrum
   omega-3 fatty acids
- Made from wild cod, fished in the nutritious Arctic waters
- Balances your omega-3 and omega-6 ratio
- Documented effect



#### MEET ALL THE EQOLOGY PRODUCTS





#### START-UP ALTERNATIVES

#### EQOLOGY ULTIMATE KIT

€ 1299, 3000 QV



EQOLOGY PROFESSIONAL KIT

€ 899, 2000 QV



#### **EQOLOGY BUSINESS KIT**

€499, 1000 QV















### MULTIPLE WAYS TO GET PAID

FROM CUSTOMERS
Share the product

BUILD YOUR TEAM
Share the business



#### HOW DO WE WORK?

ASSIST 3 1 CUSTOMERS

2

**BUSINESS PARTNERS** 

## GET YOUR PRODUCT FOR FREE!







A CONCEPT WHERE YOU CAN RECEIVE YOUR OMEGA-3 TESTS OR VITAMIN K2+D3 TESTS FOR FREE!

## EQOLOGY INCOME POTENTIAL

TITLE	AVERAGE INCOME PER MONTH*
TRIPLE DIAMOND AMBASSADOR	€ 60 000
DOUBLE DIAMOND AMBASSADOR	€ 40 000
DIAMOND AMBASSADOR	€ 20 000
DIAMOND PRESIDENT	€ 10 000
PLATINUM PRESIDENT	€ 6 900
GOLD PRESIDENT	€ 4 500
PRESIDENT	€ 2 200
VICE PRESIDENT	€ 1 000
DIRECTOR	€ 300
TEAM LEADER	€ 120
BUSINESS PARTNER	CAB







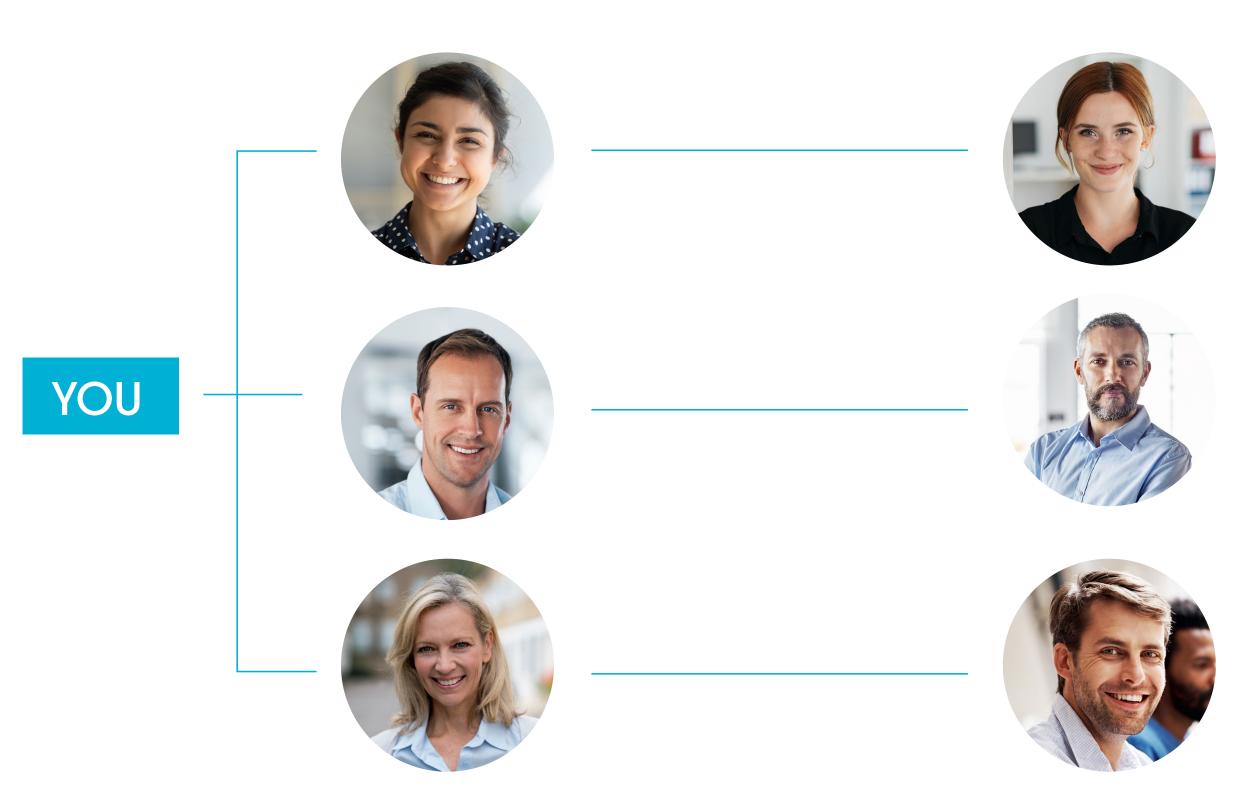
\*Your earnings depend solely on your efforts and if requirements for the title are fulfilled. The average earnings are estimated amounts based on the 2022 compensation plan numbers.

#### IT'S EASY TO GET STARTED

#### 3 STEPS TO SUCCESS IN YOUR FIRST 30 DAYS

1. SIGN UP 3 CUSTOMERS

2. SIGN UP 3 BUSINESS PARTNERS

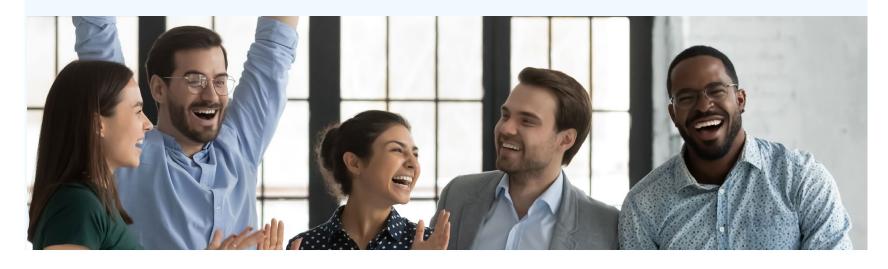


In this example, you have 3 customers joining with the Pure K2 6 month subscription.

In this example, you have 3 Business Partners joining with the Eqology Professional Business Kit.



3. HELP YOUR 3 BUSINESS
PARTNERS ACHIEVE THE SAME
AND YOU WILL BECOME
A VICE PRESIDENT!



### TO SUM IT UP

- Full flexibility
- Home based business
- Documented products
- Simple system
- Teamwork
- Lifestyle & Travel
- Additional income
- No risk, no inventories





# WE BELIEVE THAT THE GREATEST GIFT YOU CAN GIVE YOUR FAMILY AND YOURSELF IS A HEALTHY YOU.



